



Station Order Revised Stabenow for Senate 2012

Market: Grand Rapids

Estimate ID

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

11276

Contact: Fred Corbus

Phone: 616-456-8888

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Fax: 616-454-3443

Direct: 616-771-9661

WOOD-TV

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
		Length			Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
WOOD 5a News	EM	M-F	30	\$250.00	1	1	1	1	1			1	1	7
5:00 AM 6:00 AM				\$1,750.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
WOOD 6a News	EM	M-F	30	\$650.00	1	1	1	1	1			1	1	7
6:00 AM 7:00 AM				\$4,550.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Today Show	EM	M-F	30	\$975.00	2	1	1	1	1			2	2	10
7:00 AM 9:00 AM				\$9,750.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Saturday 6a News	EM	Sa	30	\$150.00							1			1
6:00 AM 7:00 AM				\$150.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Saturday 7a News	EM	Sa	30	\$275.00							1			1
7:00 AM 8:00 AM				\$275.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Saturday Today	EM	Sa	30	\$375.00							1			1
8:00 AM 10:00 AM				\$375.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Sunday 6a News	EM	Su	30	\$125.00								1		1
6:00 AM 7:00 AM				\$125.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Sunday 7a News	EM	Su	30	\$250.00								1		1
7:00 AM 8:00 AM				\$250.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Sunday Today	EM	Su	30	\$600.00								1		1
8:00 AM 9:00 AM				\$600.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Today II	DT	M-F	30	\$300.00			1					1		2
9:00 AM 10:00 AM				\$600.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Today III	DT	M-F	30	\$200.00	1									1
10:00 AM 11:00 AM				\$200.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Eight West	DT	M-F	30	\$75.00				1						1
11:00 AM 12:00 PM				\$75.00										

Suzanne Collins

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WOOD Noon News	DT	M-F	\$225.00		1						1		2
12:00 PM 1:00 PM		30	\$450.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
Days of Our Lives	DT	M-F	\$200.00					1					1
1:00 PM 2:00 PM		30	\$200.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
Rachael Ray	DT	M-F	\$125.00								1		1
2:00 PM 3:00 PM		30	\$125.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
Dr. Oz	EF	M-F	\$125.00	1	1	1	1	1			1		6
3:00 PM 4:00 PM		30	\$750.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
Ellen	EF	M-F	\$400.00	1	1	1	1	1			1		6
4:00 PM 5:00 PM		30	\$2,400.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
WOOD 5p News	EN	M-F	\$1,150.00	1	1	1	1	1			1		6
5:00 PM 5:30 PM		30	\$6,900.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
WOOD 5:30p News	EN	M-F	\$1,150.00	1	1	1	2	1			1		7
5:30 PM 6:00 PM		30	\$8,050.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
WOOD 6p News	EN	M-F	\$2,000.00	1	1	1	1	1			1		6
6:00 PM 6:30 PM		30	\$12,000.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
Saturday 6p News	EN	Sa	\$400.00										
6:00 PM 6:30 PM		30	\$400.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
Inside Edition	PA	M-F	\$450.00	1	1	1	1	1			1		6
7:00 PM 7:30 PM		30	\$2,700.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
Access Hollywood	PA	M-F	\$400.00	1	1	1	1	1			1		6
7:30 PM 8:00 PM		30	\$2,400.00										
Highly pre-emptible at LUR per WOOD. Move to S3													
The Voice	PT	M	\$2,000.00								1		1
8:00 PM 10:00 PM		30	\$2,000.00										
Highly pre-emptible at LUR per WOOD. Move to S4													

no news
Mg IX 11/2 8-9pm
whitney
community \$400 1

Suzanne Collins

Media Strategies and Research

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Program Name	DP	Days	Length	Gross Rate	Mon Oct 29	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
Revolution	PT	M	30	\$875.00	1									1
10:00 PM 11:00 PM				\$875.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
The Voice	PT	Tu	30	\$2,000.00		1								1
8:00 PM 10:00 PM				\$2,000.00										
Highly pre-emptible at LUR per WOOD. Move to S4														
Parenthood	PT	Tu	30	\$1,250.00		1								1
10:00 PM 11:00 PM				\$1,250.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Law & Order SVU	PT	W	30	\$875.00			1							1
9:00 PM 10:00 PM				\$875.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Chicago Fire	PT	W	30	\$875.00			1							1
10:00 PM 11:00 PM				\$875.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Office/Parks	PT	Th	30	\$1,500.00				1						1
9:00 PM 10:00 PM				\$1,500.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Grimm	PT	F	30	\$875.00					1					1
9:00 PM 10:00 PM				\$875.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Law & Order SVU	PT	Sa	30	\$350.00						1				1
9:00 PM 10:00 PM				\$350.00										
Highly pre-emptible at LUR per WOOD. Move to S4														
WOOD 11p News	LN	M-F	30	\$1,450.00	1	1	1	1	1			1		6
11:00 PM 11:35 PM				\$8,700.00										
Highly pre-emptible at LUR per WOOD. Move to S3														
Saturday 11p News	LN	Sa	30	\$1,450.00						1				1
11:00 PM 11:30 PM				\$1,450.00										
Highly pre-emptible at LUR per WOOD. Move to S4														
Sunday 11p News	LN	Su	30	\$500.00							1			1
11:30 PM 12:00 AM				\$500.00										
Highly pre-emptible at LUR per WOOD. Move to S4														
Tonight Show	LF	M-F	30	\$300.00	1	1	1	1	1			1		6
11:30 PM 12:35 AM				\$1,800.00										
Highly pre-emptible at LUR per WOOD. Move to S3														

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	DP	Length		Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Station Gross Totals			\$78,125.00	15	15	15	15	14	6	4	17	4	105

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